



Northwest Territories Tourism

2016 AGM Meeting Minutes

Yellowknife, NT
November 1, 2016



2016 Annual General Meeting Minutes

Explorer Hotel – Katimavik Rooms
Yellowknife, NT
November 1, 2016 9:30 am

1.0 CALL TO ORDER

Don Morin, Chairperson called the meeting to order at 9:31 a.m. The list of AGM Attendees is attached as Appendix A.

2.0 OPENING PRAYER

Board member Gerry Kisoun provided the Opening Prayer.

3.0 INTRODUCTION OF BOARD MEMBERS

The Chairperson introduced the Board Members in attendance, namely:

Susan Wright, Vice Chairperson
Greg Robertson – Treasurer
Kathy McBryan – Secretary
Kelly Kaylo – Ex-Officio Director (GNWT)
Harold Grinde – Director
Bobby Drygeese – Director
Giselle Marion – Director
Paul Harrington – Director
Gerry Kisoun – Director
Mike Olsen – Director

He noted that the following Board Members were unable to attend and sent their regrets:

Margaret Nazon – Director (Gwich'in Tribal Council)
Judith Wright-Bird – Director (Sahtu Secretariat)
Kirsten Tanche - Director
Diane Wilson – Director

4.0 APPROVAL OF AGENDA

[Motion 11-01-2016-AGM-01]

To approve the Agenda as presented.

Moved by: Mike Olsen
MOTION CARRIED

Seconded by: Bobby Drygeese

5.0 APPROVAL OF THE MINUTES OF THE 2015 ANNUAL GENERAL MEETING

[Motion 11-01-2016-AGM-02]

To approve the Minutes of the November 5, 2015 Annual General Meeting as presented.

Moved by: Paul Harrington
MOTION CARRIED

Seconded By: Susan Wright

6.0 BUSINESS ARISING FROM MINUTES OF 2015 AGM

Don Morin noted the key item arising from the previous AGM were regarding resolutions and that an update on the work done for previous resolutions had been provided on the AGM website in advance of the meeting and was in the member packages. He noted that Item 14 on the Agenda would deal with Resolutions. He asked if there were any other questions or business related to the minutes that members wished to discuss. There was no further discussion or questions.

He then advised members that Agenda Item #14 was where members would be able to bring new resolutions to the floor for discussion. He explained that Richard Zieba and Harold Grinde would assist members in getting their resolutions drafted and ready for presentation to members on the big screen, so if members had resolutions they wanted to present later in the meeting, they were to bring them to Harold and Richard at the break for assistance so that their resolutions could be uploaded for presentation to members.

7.0 CHAIRPERSON'S REPORT

The Chairperson noted that this was a year to look back and see how far the industry had come. He noted that an annual update to members had been provided in member packages highlighting the work done for members and GNWT in 2015/16. He highlighted that the NWT had hosted 93,000 visitors last tourism season and that those visitors had spent \$167 million directly and that this was an 11% growth over the previous year. He noted website visitors had grown from just over 40,000 during NWT Tourism's major campaign in 2015 to almost 93,000 visitors in the same campaign period in 2015 and that 120% growth is something to be proud of. He mentioned that the NWT Conference Bureau had secured \$1.8 million dollars in new conferences since opening in early 2015. He outlined what the key advocacy priorities had been in the past year and that it was important for all individual tourism operators and suppliers to speak out about success stories to keep the industry on the radar of government as a positive light for our economy. He noted the completion of the new Business, Market, Trade Ready Standards agreed to by the three territories and that NWT Tourism would be rolling these out to operators in 2017 and he encouraged operators to take advantage of this new training. Finally, he outlined the key strategic objectives of the 5 Year Marketing Strategy, noting it was now in final stages and would be issued before the calendar year concluded.

8.0 NEW BUSINESS

There was no new business.

9.0 2015/16 AUDITED FINANCIAL STATEMENTS

The financial statements were presented to the membership by Mr. Fred Deschenes, of Crowe MacKay. Mr. Greg Robertson, Treasurer then advised membership that the 2015/16 Fiscal Budget which was approved by the Board of Directors anticipated \$4.822 million in revenue and planned \$4,829 in expenses, which would have resulted in a small deficit of \$7614 (approved by the Board). He confirmed that as noted in the presentation by Mr. Deschenes, NWT Tourism had actually performed better than budget, bringing in \$4.864 million in revenue and spending \$4.834 million which had resulted in a net surplus of \$29,242. He noted the Association was able to achieve these positive results because of the commitment by staff to managing costs and because members invested with NWT Tourism – investing in co-operative advertising, trade show programs and sponsorship of the 2015 AGM/Annual Conference as sponsors as well as supporting our scholarship raffle fundraiser. He thanked the membership for their support and involvement in the activities of the organization and asked if there were any questions about the audited financial statements. There were no questions.

[Motion 11-01-2016-AGM-03]

To approve the 2015/16 Audited Financial Statements

Moved by: Greg Robertson

Seconded by: Harold Grinde

MOTION CARRIED

10.0 REPORT FROM THE NOMINATING COMMITTEE

Don Morin noted that Margaret Nazon was the Nominating Committee Chairperson and that due to river crossing difficulties in Tsigehtchic, Margaret was delayed in getting to the Conference. He called upon Yvonne Quick to present Margaret's report on behalf of the nominating committee. Yvonne Quick presented the report of the Nominating Committee. She outlined the process undertaken by the Nominating Committee to encourage candidates to run for election, explained the timelines for the work done by the Committee and then confirmed that as an outcome of the nominating process, the following slate of candidates had allowed their name to stand for election:

Harold Grinde – Gana River Outfitters

Edie Dul – Hearne Lake Lodge

Vicky Gregoire-Tremblay – Town of Inuvik

Jim Heidema – Northwestern Air Lease

Yvonne noted that there were three seats open for this election and four candidates. She advised that the Election Committee would report the results of the election and that this concluded the committee's report.

Don Morin thanked Yvonne and the members of the Nominating Committee (Richard MacIntosh, Yvonne Quick and Margaret Nazon) for their service on the committee and thanked all of the candidates that had put their name forward for election.

11.0 BOARD OF DIRECTORS ELECTION RESULTS

Don Morin explained that the Board had established an Election Committee to oversee the election process. He noted that Richard Zieba, Jackie Challis and Fred Deschenes had served on that committee to ensure the constitution and bylaws were followed and that there was a Terms of Reference in place to guide the Election Committee. He called upon Richard Zieba to present the results of the election.

Mr Zieba presented the election results. Elected to the board for two year terms were:

Harold Grinde – Gana River Outfitters
Edie Dul – Hearne Lake Lodge
Vicky Gregoire-Tremblay – Town of Inuvik

Don Morin thanked the Election Committee members for their contribution. He expressed congratulations to the newly elected and re-elected members of the Board. He also gave thanks to outgoing Board members Bobby Drygeese and Kathy McBryan.

12.0 DESTRUCTION OF ELECTION BALLOTS

[Motion 11-01-2016-AGM-04]

To destroy the election ballots in the Big Pulse online election system.

Moved by: Susan Wright

Seconded by: Rosanna Strong

MOTION CARRIED

13.0 APPOINTMENT OF AUDITOR

[Motion 11-01-2016-AGM-05]

To appoint Crowe MacKay as the auditor for NWT Tourism for the 2016/17 fiscal year.

Moved by: Greg Robertson

Seconded by: Faith Embleton

MOTION CARRIED

Don Morin then called for a fifteen minute break to enable members who had resolutions to bring forward to work with Mr. Zieba and Mr. Grinde to prepare for presentation to the membership.

(BREAK)

14.0 RESOLUTIONS

14.1 Resolutions Progress Report

Don Morin reconvened the meeting and noted that the update on resolutions from previous Annual General Meetings had been provided to the membership on the AGM website in advance of the meeting and that copies of that update were in the member packages handed out. He asked if there were any questions or comments on the resolutions update. There were no questions or comments from the members.

14.2 New Resolutions

Don Morin explained to members that a call had been issued to membership in the fall with a deadline of October 12th for members who wanted to bring forward resolutions, but no resolutions had been received. He explained that issues brought forward as resolutions should be focused on broad issues affecting our industry. The Executive Director explained the requirements to pass a resolution were 51% of the attending voting members. Don Morin called for presentation and discussion of new resolutions.

14.2.1 New Resolution Regarding Rate Increases proposed at Yellowknife Airport

[Motion 11-01-2016-AGM-06]

Whereas the cost of air transportation into and within the Northwest Territories is a significant barrier to visitation and the proposed additional levy on passengers using the Yellowknife airport will further exacerbate this problem,

Be it resolved the Department of Transportation Government of the Northwest Territories withdraw the proposed airport improvement fee; and that NWT Tourism actively lobby the federal government to respond to the recommendations in the Emerson Report that the federal government increase investment in infrastructure expenditure for the Yellowknife airport, to ensure the Yellowknife airport is successfully positioned to compete in the global tourism industry and so that the regulatory requirements of the federal department of transportation are adequately funded.

Furthermore, should GNWT implement any increased costs, that there be a mechanism in place to protect tourism operators that have already sold packages for the coming season to avoid the negative financial impact on these important tourism businesses.

Moved by: Yvonne Quick

Seconded by: Margaret Pedersen

MOTION CARRIED

(41 in Favor; 0 Opposed; 0 Abstentions)

14.2.2 [Motion 11-01-2016-AGM-07] Regarding Unlicensed Accommodations

Whereas unlicensed accommodations pose a threat to visitors using these services and operate at an unfair advantage to licensed accommodations,

Be it resolved that municipalities and government agencies that license and regulate accommodations enforce the existing regulations that apply to unlicensed accommodations to ensure the safety of the travelling public and the good reputation of the NWT tourism sector.

Moved by: Faith Embleton

Seconded by: Edie Dul

MOTION CARRIED

(42 in Favor; 0 Opposed; 0 Abstentions)

14.2.3 [Motion 11-0102016-AGM-08] Regarding Big Game Outfitting in the North Slave Region

Whereas currently there are inactive big game outfitting licenses in the North Slave region and there is demand for big game species other than barren-ground caribou,

Be it resolved that Environment and Natural Resources open new, or reallocate inactive, big game outfitting licenses that allow outfitting for species other than barren-ground caribou in the North Slave region.

Moved by: Edie Dul

Seconded by: Cathy Allooloo

MOTION CARRIED

(26 in Favor; 0 Opposed; 0 Abstentions)

15.0 ADJOURNMENT

Paul Harrington moved the meeting be adjourned. The meeting adjourned at 11:29 a.m.

(Appendix A: List of 2016 AGM Attendees follows)

Appendix A – Attendees to the 2016 Annual General Meeting

NWT Tourism - 2016 Annual General Meeting Attendees	
Voting Member Name	Company Name
Kathy McBryan	2 Season's Adventures
Tessum Weber	Arctic Watch Wilderness Lodge
Harold Grinde	Association of Mackenzie Mountain Outfitters
Don Morin	Aurora Village
Clarke Morin	Aurora Village Sport Fishing
Bobby Drygeese	B. Dene Adventures
Gary Jaeb	Bear Camp
Bill Braden	Bill Braden Photography
Mike Freeland	Blachford Lake Lodge
Wendy Grater	Black Feather - Wilderness Adventure
Greg Robertson	Bluefish Services
Gerry Kisoun	Board Member
Paul Harrington	Board Member
Kristen Tanche	Board Member
Lisa Tesar	Bottom Line Event Planning
Gail Quinn	Canadian North
Alex Hall	Canoe North Adventures
Océane Coulaudoux	CDETNO
Carol Wang	Coromandel Aurora Lodge LP.
Faith Embleton	Embleton House Bed and Breakfast
Ragar Weststrom (Ron Allen - Proxy)	Enodah Wilderness Adventures
Karl-Heinz Schafers	Explorer Hotel
Harold Grinde	Gana River Outfitters
Edie Dul	Hearne Lake Lodge
Greg Dussome	Lac La Martre Adventures
Gary Jaeb	MackKay Lake Lodge
Amanda Peterson	My Backyard Tours
Allyson Skinner	Nahanni Mountain Lodge
Neil Hartling	Nahanni River Adventures
David Hibbard	Nahanni Wilderness Adventures
Elise Chorostkowski	Namushka Lake Lodge
Cathy Allooloo	NARWAL Northern Adventures
Tracy Therrien	NFVA
Myles Carter	Nonacho Lake Lodge
Daniel Stewart	Northern Life Museum and Cultural Centre

NWT Tourism - 2016 Annual General Meeting Attendees (Part 2)

<u>Voting Member Name</u>	<u>Company Name</u>
Petra Ehrke	Northern News Services
James Heidema	Northwestern Air Lease
Susan Wright	North-Wright Airways
Margaret Peterson	Peterson's Point Lake Lodge
Allyson Skinner	Simpson Air
Rosanna Strong	Strong Interpretations
Giselle Marion	Tlicho Online Store
Mike Olson	Top of the World Travel
Diane Seals	Town of Fort Smith
Vicky Gregoire-Tremblay	Town of Inuvik
Gary Jaeb	True North Safaris
Gary Jaeb	Warburton Bay Lake Lodge
Robin Wotherspoon	Watta Lake Lodge
Verda Law	Yellowknife Tours
Yvonne Quick	Yvonne Quick