

Operator of the Year Award 2017

NOMINATION FORM

Northwest Territories Tourism Award of Excellence

AWARD CRITERIA 2017: This operation has demonstrated all-around excellence and models best practices in the industry resulting in strong growth and/or a record of success. It exhibits commitment to education and training and has shown community involvement and leadership. This operator is seen as a strong partner in tourism and achieves high levels of customer satisfaction.

Forms are due no later than **September 29, 2017**.

Applications are based on activities completed between October 1, 2016 and September 29, 2017.

(Please fill in section 1 if you are self-applying)

NOMINATOR INFORMATION

Section 1

Name: _____

Address: _____

Community: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Member of NWT Tourism? Yes No

The nominator certifies that all of the information in the submission is correct.

Self-Applicant Signature

Date

(Please fill in sections 1 & 2 if you are nominating someone else)

NOMINEE INFORMATION

Section 2

Name: _____

Address: _____

Community: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Nominees for this award do not need to be contacted prior to nomination.

A selection committee of tourism industry representatives will review all submissions using the scoring sheet below.

Nominator's Signature

Date

All submissions will be evaluated according to the scoring sheet below, which are based on the award criteria.

Submissions should include points on all criteria below and will be scored to a maximum of 100 points by the AGM Committee. Submissions must be typed (limit 500 words), and inclusions of support material (letters, newspaper articles, pictures, resumes, listing of other awards received, etc.) are encouraged. Videos can be submitted but may not be viewed by the selection committee. If you wish for the materials to be returned, please ensure they are clearly labeled.

For Committee Use

| QUESTIONS | SCORING |
|---|-------------|
| Describe how this operation has exhibited strong growth and/or a record of success. | /20 |
| Explain how this operation has proven its commitment to staff development. | /20 |
| Provide examples that demonstrate that this organization achieves high levels of customer satisfaction. | /20 |
| How has the operation demonstrated strong partnership with the tourism industry? | /20 |
| How has this operation shown community involvement and leadership? | /20 |
| TOTAL | /100 |

Mail/Fax Submissions to:

Tourism Industry Awards
c/o NWT Tourism
Box 610
Yellowknife, NT X1A 2N5
Fax: 867-873-4059
Email: kaitlyn@spectacularnwt.com

